

## Deepavali Fair-The Indian Festival of Lights,2008

The Indian Festival of Lights, is the most widely celebrated festival of the people from the Indian sub-continent and across the whole world. Deepavali means rows of lights, it is the festival symbolising victory of good over evil, light over darkness, and knowledge over ignorance. Though there are many mythological explanations to this wonderful festival, however, in the current world what the festival of lights really stands for is a reaffirmation of hope, a renewed commitment to friendship, religious tolerance, spreading the word of peace and harmony and above all, celebration of "simple joys of life".

The Hindu Council of Australia, a national body representing all Australian Hindus (over 150,000), has been celebrating this festival of lights for the past eight years on a large scale. Last year more than 20,000 people attended the whole day of festivities at the Fairfield Showground, Praireiwood, NSW.

This year the Deepavali fair will be held at the Sydney Olympic Park, Athletic Arena, on **Sunday, the 19th October 2008**. To enjoy the variety of cultural activities and the delicious Indian food from various regions of India, you are invited to come and join us in the festivities

This is the biggest gathering of people of Indian origin. Lots of people of multi-ethnic background also come to share the richness of the Indian culture and the variety of sumptuous food items. One of the attractions of the Deepavali fair is the burning of the effigy of the Demon King Ravana followed by Fireworks display. The program will finish around 8:30 pm with a fantastic display of fireworks.

You can participate by becoming a sponsor of the fair, or by setting up a stall to sell food items or other general items of interest. You can also advertise in the coloured Souvenir, which is a collector's item, containing lots of informative articles. You can advertise on the giant display screen, cheapest means to publicise your company products to a crowd of over 20,000 people

**Given below are the icons for accessing the application forms for participating in the fair:**

**Sponsorships** - Click here to download a form to sponsor an event.

**Stalls** - Click here to download a form to book a stall for selling food and other items.

**Souvenir** - Click here to download a form to advertise in the coloured souvenir.

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