



Cumberland Festival of Colours Holi

Hindu Council of Australia has been at the forefront of bringing communities together for close to 20 years with its annual Deepavali festival. Last year this festival was attended by over 40,000 people.

Now, Hindu Council of Australia brings to you, Holi – The Cumberland festival of colours, celebrated at Civic Park, Targo Rd, Pendle Hill with support from the Cumberland council on Saturday 3rd March 2018. We expect approximately 2000 people to join us for the Holi celebration.

Holi - The festival of Colours, is one of the most significant festival celebrated by millions of people throughout India and around the world including Australia. Holi is not just a festival; it's a tradition which dates back millenniums. It's the festivals that brings out the child in everyone while spreading the message of equality and harmony across communities and cultures.

Holi is the original fun fair that brings together mix of cultures with just one objective – to enjoy without the boundaries of race, caste, culture, age and gender.

We are offering a limited number of sponsorships for this event to ensure prominent publicity. Sponsors can put their banners at the venue; advertise on the fliers, event website, plus the sponsorship will also be announced during the event. You would be able to reach out to thousands of people in one location in a single day.

Come and join the fun
Let's paint the town Red - Literally ...

Cumberland Festival of Colours Holi 2018 - Sponsorship Package

	Rang Barse (Platinum)	Gulal (Diamond)	Pichkari (Gold)
Cost (Incl. GST)	\$1320	\$880	\$550
On stage time &			
recognition	Yes	No	No
Stall	Yes	Yes	Yes
PA announcement	Yes	Yes	No
Logo on website	Yes	Yes	Yes
Social Media	Yes	Yes	Yes
Logo on Flyer	Yes	Yes	Yes
Venue Banner	Yes	Yes	No

INQUIRIES:

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